

EXCHANGE

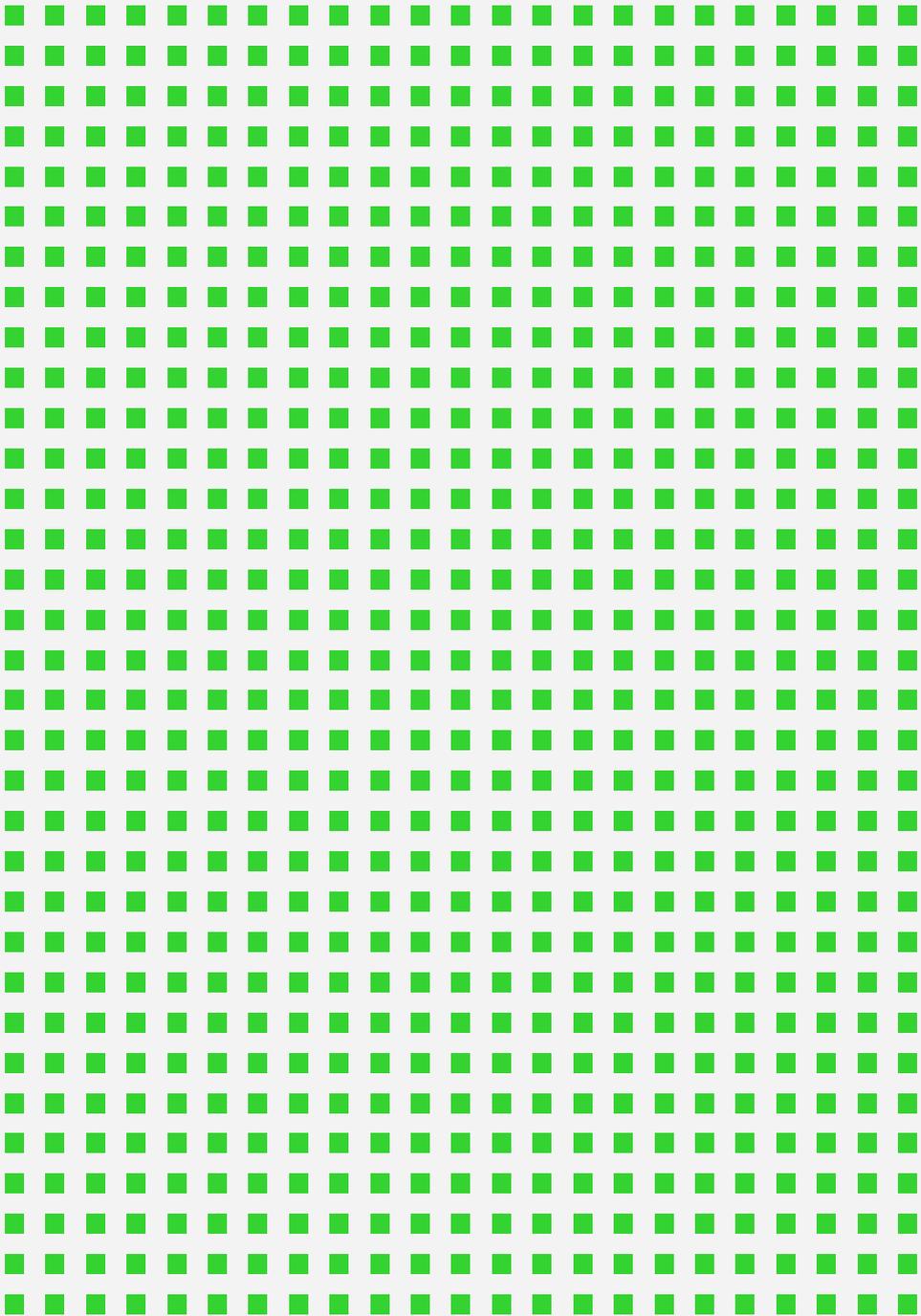
ENTERPRISE CITY®

PIONEERING
THE FUTURE OF
TECH & DIGITAL
WORKING

Enterprise City, Bonded Warehouse, 18 Lower Byrom Street, Manchester M3 4AP | [ENTERPRISECITYUK.COM/EXCHANGE](https://www.enterprise-city.co.uk/exchange)

ALLIED LONDON





SUPPORTING THE TECH & DIGITAL INDUSTRY

The Exchange programme provides support for ambitious early-stage tech start-ups and empowers them to grow into the UK's best digital and tech businesses by providing access to the tools and learnings to scale, as well as build a lasting collaborative community of like-minded forward-thinking entrepreneurs.

Set in the heart of Enterprise City, Manchester – a thriving tech, media and creative cluster – start-ups, scale-ups and entrepreneurs rub shoulders with international media and tech companies. We provide Exchange members with the coaching, content and community they need for their journey in designing the future.

EXCHANGE



“Exchange is a project we love working on. In our mission to support founders in all four corners of the UK we get to see so many support initiatives and accelerators, but rarely do we see projects that have this level of impact, and so quickly. The extensive network of advisors, supporters, mentors and investors is such an asset to the companies. We’re all so proud of the amazing achievements of the last Exchange member cohort – they really did show what a combination of innovation, resilience and sheer hard work can achieve.”

LIZ SCOTT
Tech Nation
Client Engagement Director

KNOWLEDGE PARTNER

Enterprise City has appointed Tech Nation as the knowledge partner to the Exchange programme.

Tech Nation fuels the growth of game-changing founders, leaders and scaling companies so they can positively transform societies and economies.

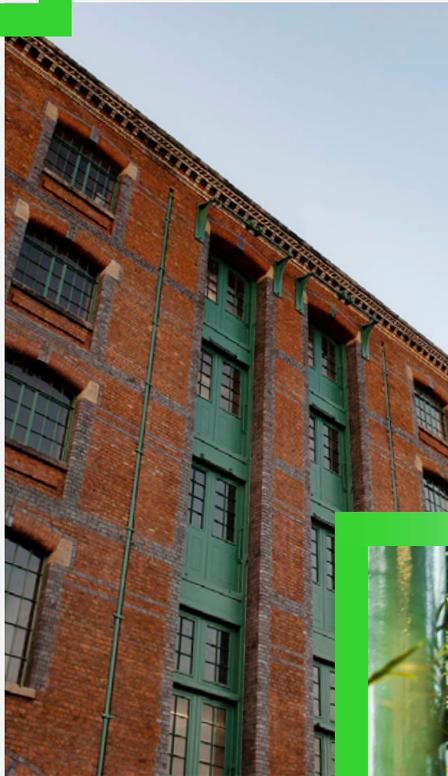
Tech Nation support the programme and its members by providing learnings and workshops on topics for growing a successful business, as well as entrepreneur engagement support and connections to the wider ecosystem.



TECH NATION

THE OFFER

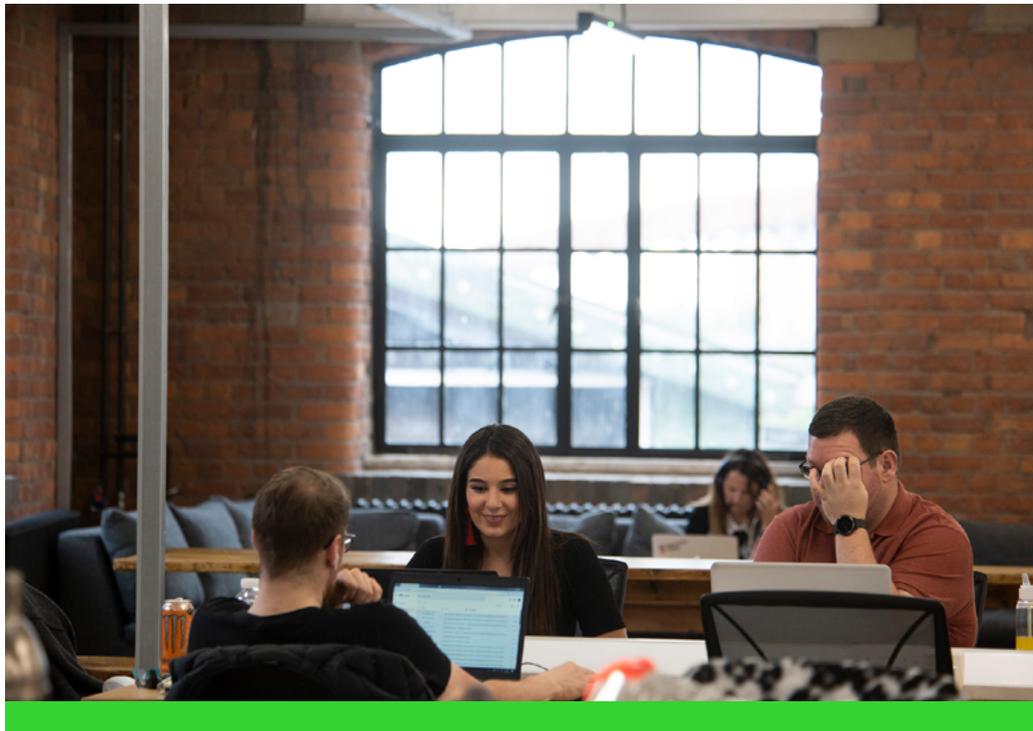
Exchange offers a 6 to 12 month scheme to ambitious early stage tech companies, delivering support and direction for development within the market.



EXCHANGE PROVIDES MEMBERS WITH 12 MONTHS* OF BENEFITS INCLUDING:

- + 1** Free flexible workspace, wellness and social facilities.
- + 2** Access to a range of events from workshops, up-skill sessions and high-profile speaker events.
- + 3** A community of fellow ambitious start-ups and fellow entrepreneurs.
- + 4** An Entrepreneur in Residence.
- + 5** Access to expertise, resources and support from expert industry partners.
- + 6** Exclusive access to the Enterprise City and Department community platform – connecting organisations across the wider district.
- + *** Longer-term support is available for our alumni including access to space as they scale.

BUILDING PART OF A CITY'S FUTURE – EXCHANGE SITS IN THE HEART OF ENTERPRISE CITY



ENTERPRISE CITY®

Enterprise City is an inspirational new district of the city, with exceptional workspaces, inspiring cultural spaces, and bespoke city centre living.



It's a media, tech and creative cluster designed to connect people and businesses, encourage collaboration, and create success through expert placemaking.

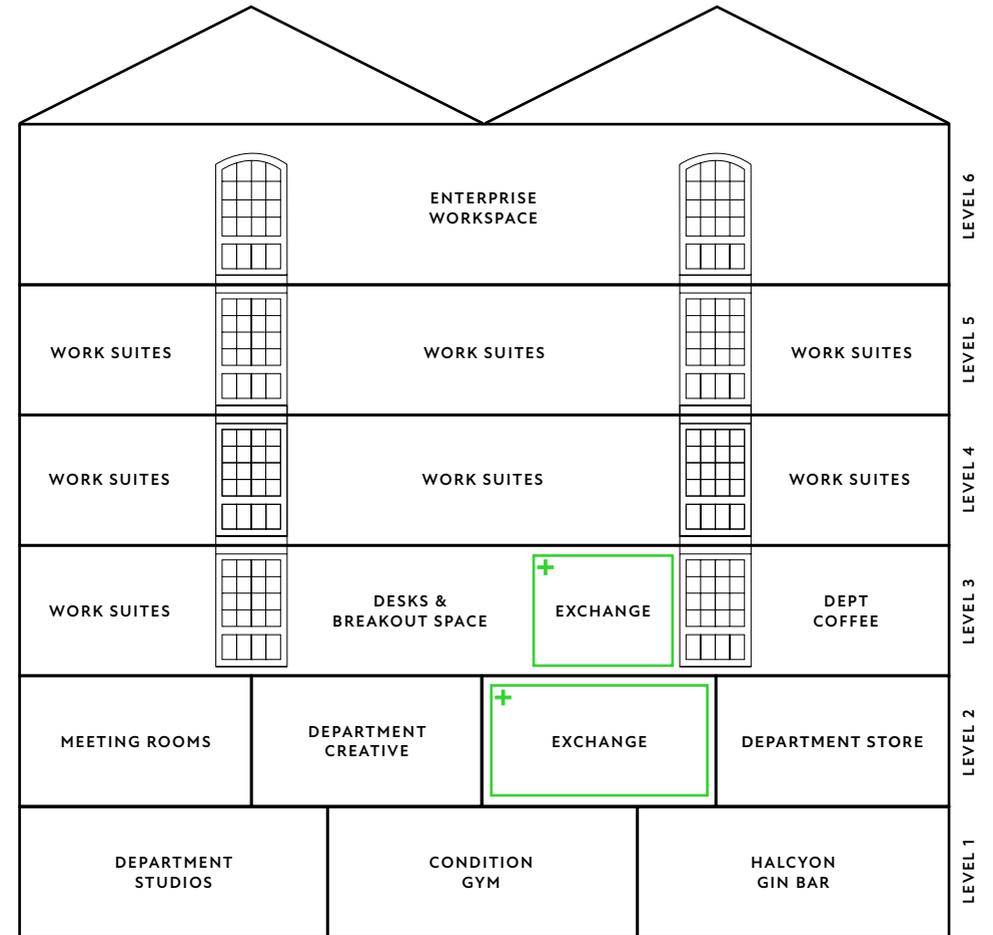
Enterprise City provides a series of tech-driven and creative buildings where modern industry can flourish by focusing on digital skills, exemplary talent, new technologies and global communication. Since its inception, Enterprise City has become an international brand and a renowned place for innovators, creators and makers; trailblazers, pioneers and leaders. It's already home to a range of organisations from world leading technology companies to highly successful creative start-ups and media production studios.

EXCHANGE @ THE BONDED WAREHOUSE



The Exchange programme is in residency at Department Bonded Warehouse – originally an 1800s railway terminus and goods warehouse it's now a destination for modern industry, a thriving hub for creativity, collaboration and social experiences.

Department Bonded Warehouse is an inspiring backdrop for brands with unique workspace, wellness and social amenities, and a thriving community of like-minded and forward-thinking entrepreneurs; communicating, collaborating and working together in this unique hub environment – it's a truly unique and inspiring atmosphere.



BONDED WAREHOUSE AT ENTERPRISE CITY

OUR SUCCESS SO FAR

EXCHANGE: YEAR ONE

The first cohort of the Exchange programme exceeded expectations by supporting numerous businesses and hundreds of individuals.

We supported **227** individuals across **44** businesses

A total of **75** jobs were created

Over **£3 million** raised in funding



PIXELMAX AT EXCHANGE

PixelMax

Cohort 1 member, PixelMax, have experienced stratospheric growth. Founded in 2018, they have grown from a team of 3 to 36 problem-solving minds and disruptive attitudes. Their vision is a world where virtual creates a better reality. Focusing on always-on 3D workplaces, they are creating an enterprise version of the metaverse.

Andy Sands, co-founder of PixelMax: "Being Exchange members helped us in so many ways. The progress we made during the last year is a testament to the scheme and the people around it, including the fellow entrepreneurs and the industry expert partners."

"We raised £250,000 investment from Exchange partners Solid Bond, and shortly after secured £2m in a round led by Praetura Ventures allowing us to invest in people in the region, and grow the space and offering we have ahead of the pipeline growing."

Shay O'Carroll, co-founder of PixelMax added: "Manchester is experiencing a tech boom as more and more firms are drawn

to the appeal of the city, and its start-up friendly ecosystem. As Exchange continues to nurture new tech firms, the region will benefit from the influence scale-ups have on economic growth and it's a very exciting development to be a part of. I haven't come across anything else in the three years plus we've been operating that's got close to what this has offered us as a business"

Rob Hilton, CEO and co-founder of PixelMax added "PixelMax are proud to be part of the Exchange cohort this year. We have significantly grown the team over the summer, fostering homegrown talent to help us develop our Platform as a Service (PaaS). PixelMax's bespoke 3D virtual workplaces promote engagement and well-being through an interconnected reality that opens up a new world of opportunity. We are excited to work with Exchange to bring the virtual world to life and for PixelMax to create and lead in a new market sector."

To find out more visit: pixelmax.com



YEAR ONE COHORT

COLLABORATE

“The Exchange Programme enabled me to be around other entrepreneurs who are on the same journey. This gave me a community to lean on, bounce ideas off and ask for help when I came up against challenges.”

GRACE VELLA
Miss Kick



CREATE

“The Exchange Programme offers the support that a start up needs to get off the ground. The extensive network and expertise available to you is first -class and the team are more than happy to help.”

NICOLA WEEDALL
Hydr



CONNECT

“The Exchange programme was a great experience. Throughout our time we attended many useful workshops and enjoyed the fantastic space at Bonded Warehouse. Due to Covid restrictions, all workshops had to be held online but we still managed to connect with fellow entrepreneurs and have built lasting relationships.”

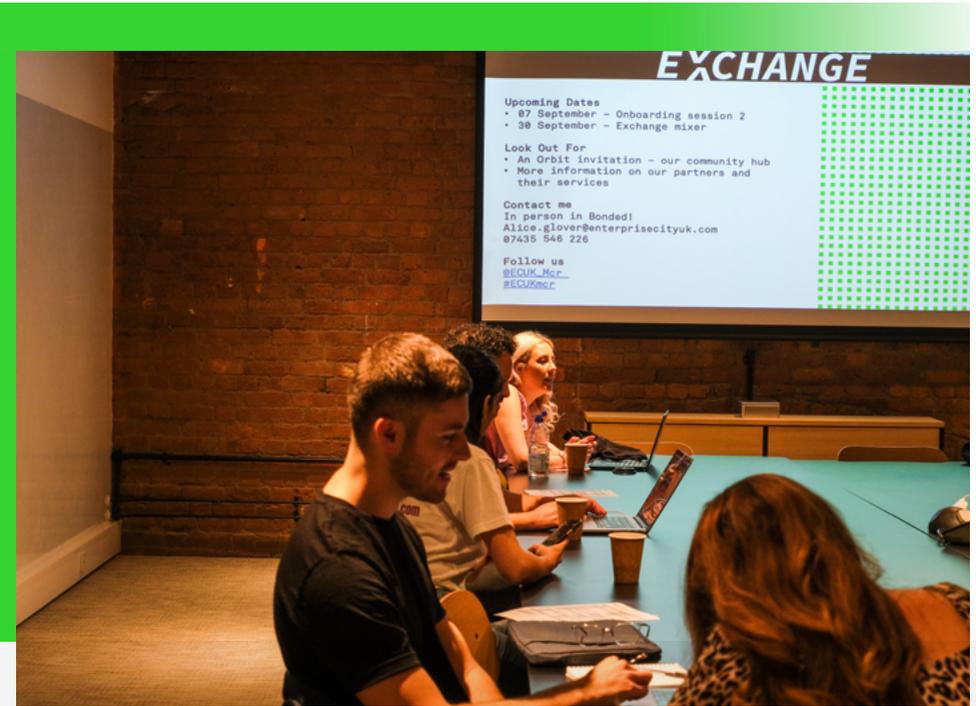
AMY WHITELL
Collectiv



DIVERSIFY

“Before I joined Exchange it was just me as a sole founder in my business, then after six months on the Exchange programme I'd raised six-figure investment and hired a team of ten.”

JOE DARWEN
Veo



EXCHANGE PARTNERS

Exchange is supported by a range of expert industry partners offering one-to-one tailored support on issues and needs within their field to our members.



JOINING EXCHANGE



We would expect your business to meet one or more of the below criteria:

- Your business has been trading for 0-3 years
- Your headquarters is in the UK
- You're a digital tech business with a product or service to sell - launched or MVP ready
- You have at least one active client or pilot
- The business has between one and five employees
- You have an ambition to grow and scale up.

HOW TO APPLY



Exchange will recruit new members every February and September but our application form will remain live year-round to register your interest for the next intake.

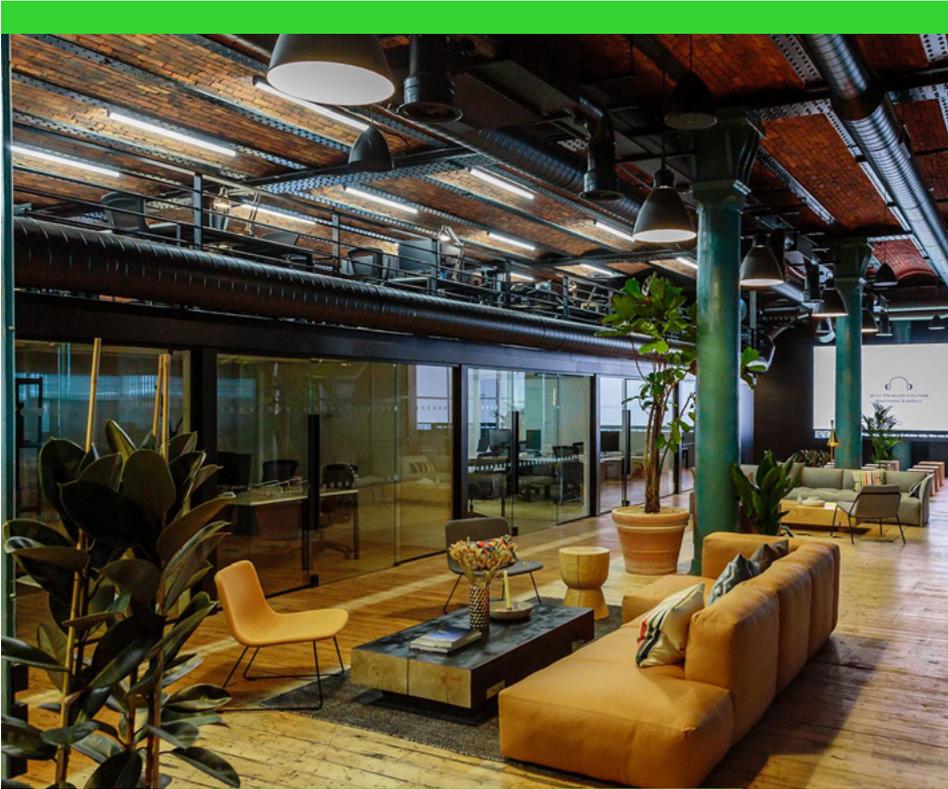
- You can apply to join Exchange on the Enterprise City website: enterprisecityuk.com/exchange
- or scan the QR code to go direct to the application form.



For more information you can contact us via email at: join@enterprisecityuk.com



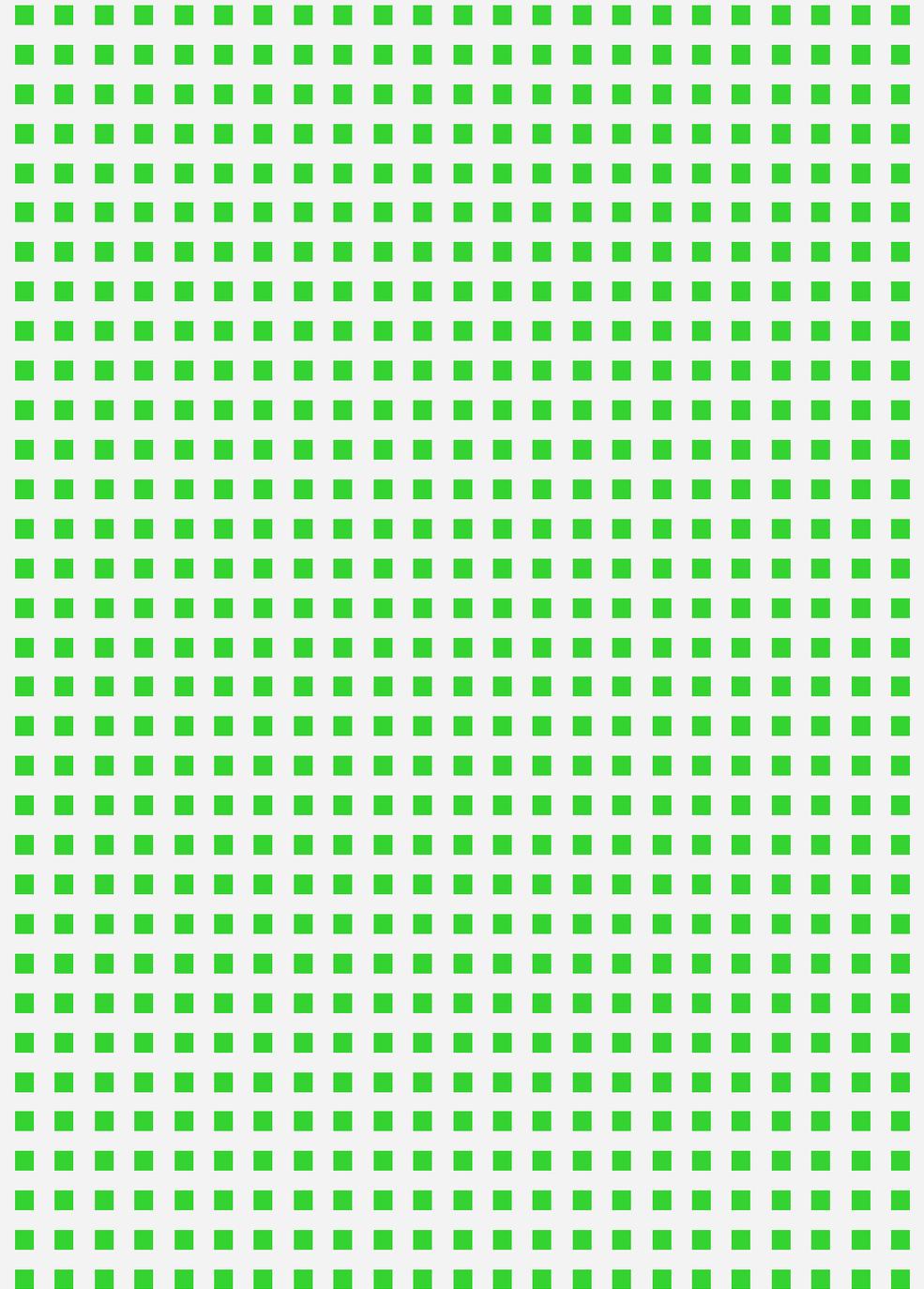
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